

Cost per WhatsApp Messages in Euro Effective Oct 1, 2026

Market	Marketing	Utility	Authentication	Authentication International	Service
Argentina	0.0512	0.0216	0.0216	n/a	0.0216
Bangladesh	0.0606	0.0031	0.0031	0.0799	0.0031
Brazil	0.0518	0.0056	0.0056	n/a	0.0056
Chile	0.0736	0.0166	0.0166	n/a	0.0166
Colombia	0.0104	0.0008	0.0008	n/a	0.0008
Egypt	0.0533	0.003	0.003	0.0538	0.003
France	0.0712	0.0248	0.0248	n/a	0.0248
Germany	0.1131	0.0456	0.0456	n/a	0.0456
Hong Kong	0.0606	0.0216	0.0216	n/a	0.0216
Hungary	0.0712	0.0289	0.0289	n/a	0.0289
India	0.0099	0.0012	0.0012	0.0232	0.0012
Indonesia	0.0341	0.0208	0.0208	0.1129	0.0208
Iraq	0.0282	0.0065	0.0065	0.1055	0.0065
Israel	0.0292	0.0044	0.0044	n/a	0.0044
Italy	0.0658	0.0248	0.0248	n/a	0.0248
Kazakhstan	0.05	0.015	0.015	0.133	0.015
Kuwait	0.0655	0.0363	0.0363	0.0989	0.0363
Malaysia	0.0712	0.0116	0.0116	0.0346	0.0116
Mexico	0.0253	0.0071	0.0071	n/a	0.0071
Morocco	0.0342	0.019	0.019	0.0669	0.019
Netherlands	0.1323	0.0414	0.0414	n/a	0.0414
Nepal	0.0606	0.0028	0.0028	0.0932	0.0028
Nigeria	0.0428	0.0056	0.0056	0.0622	0.0056
Oman	0.0282	0.0204	0.0204	0.0495	0.0204
Pakistan	0.0392	0.0125	0.0125	0.0622	0.0125
Peru	0.0582	0.0249	0.0249	n/a	0.0249
Poland	0.0303	0.0101	0.0101	n/a	0.0101
Qatar	0.0282	0.0099	0.0099	n/a	0.0099
Romania	0.0712	0.0239	0.0239	n/a	0.0239
Russia	0.0664	0.0331	0.0331	n/a	0.0331
Saudi Arabia	0.0476	0.0088	0.0088	0.0495	0.0088
Singapore	0.0606	0.0133	0.0133	n/a	0.0133
South Africa	0.0314	0.0079	0.0079	0.0166	0.0079
Spain	0.0585	0.0166	0.0166	n/a	0.0166
Sri Lanka	0.0606	0.0017	0.0017	0.1198	0.0017
Turkey	0.009	0.0007	0.0007	n/a	0.0007
Ukraine	0.0712	0.0246	0.0246	0.0616	0.0246

Higher volumes of Utility and Authentication Messages are eligible for discounted rates. Learn More [here](#)



About MessageWhiz

MessageWhiz is a leading SMS service platform powered by MMDSmart. We provide a smart text messaging service for business, with a unique pay-by-conversion success option. Companies benefit from SMS business marketing by improving communication with their clients at the most opportune and relevant moments, and significantly growing business outcomes.



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Market	Marketing	Utility	Authentication	Authentication International	Service
United Arab Emirates	0.0476	0.013	0.013	0.0421	0.013
United Kingdom	0.0526	0.0182	0.0182	n/a	0.0182
North America	0.0207	0.0028	0.0028	n/a	0.0028
Rest of Africa	0.0186	0.0033	0.0033	n/a	0.0033
Rest of Asia Pacific	0.0697	0.0094	0.0094	n/a	0.0094
Rest of Central & Eastern Europe	0.0712	0.0175	0.0175	n/a	0.0175
Rest of Latin America	0.0612	0.0094	0.0094	n/a	0.0094
Rest of Middle East	0.0324	0.0075	0.0075	n/a	0.0075
Rest of Western Europe	0.049	0.0142	0.0142	n/a	0.0142
Other	0.05	0.0064	0.0064	n/a	0.0064

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