

Lucky 7 Gaming Use Cases



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Lucky 7 Use Cases

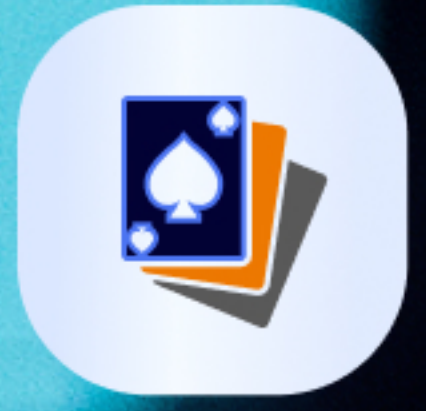
In today's highly competitive online gaming landscape, effective communication is the key to building long-term relationships with players. Our **Lucky 7 use cases** will help you leverage messaging solutions to revolutionize your gaming company's approach, offering a diverse array of use cases tailored to meet the unique needs and challenges of the industry.

Whether you're looking to **boost player retention, maximize promotional efforts, or increase player spend**, these use cases will help bring your messaging to the next level, and transform your gaming operations into a seamless and immersive experience for players worldwide.

Messaging Mastery equips you with the tools and knowledge you need to stay ahead of the curve and deliver unparalleled gaming experiences that captivate and inspire players with every roll of the dice, spin of the wheel, and game day action.



No.1



It's Game Time

Notify your players that the action is about to start

C

Heads up, high roller! Our \$5,000 Texas Hold'em tournament is starting in ten minutes. Get your seat at the table, go all in, and catch gold on the river.

Regular Seat \$50

Catch me next time

Head to the Table

Use messaging to promote:

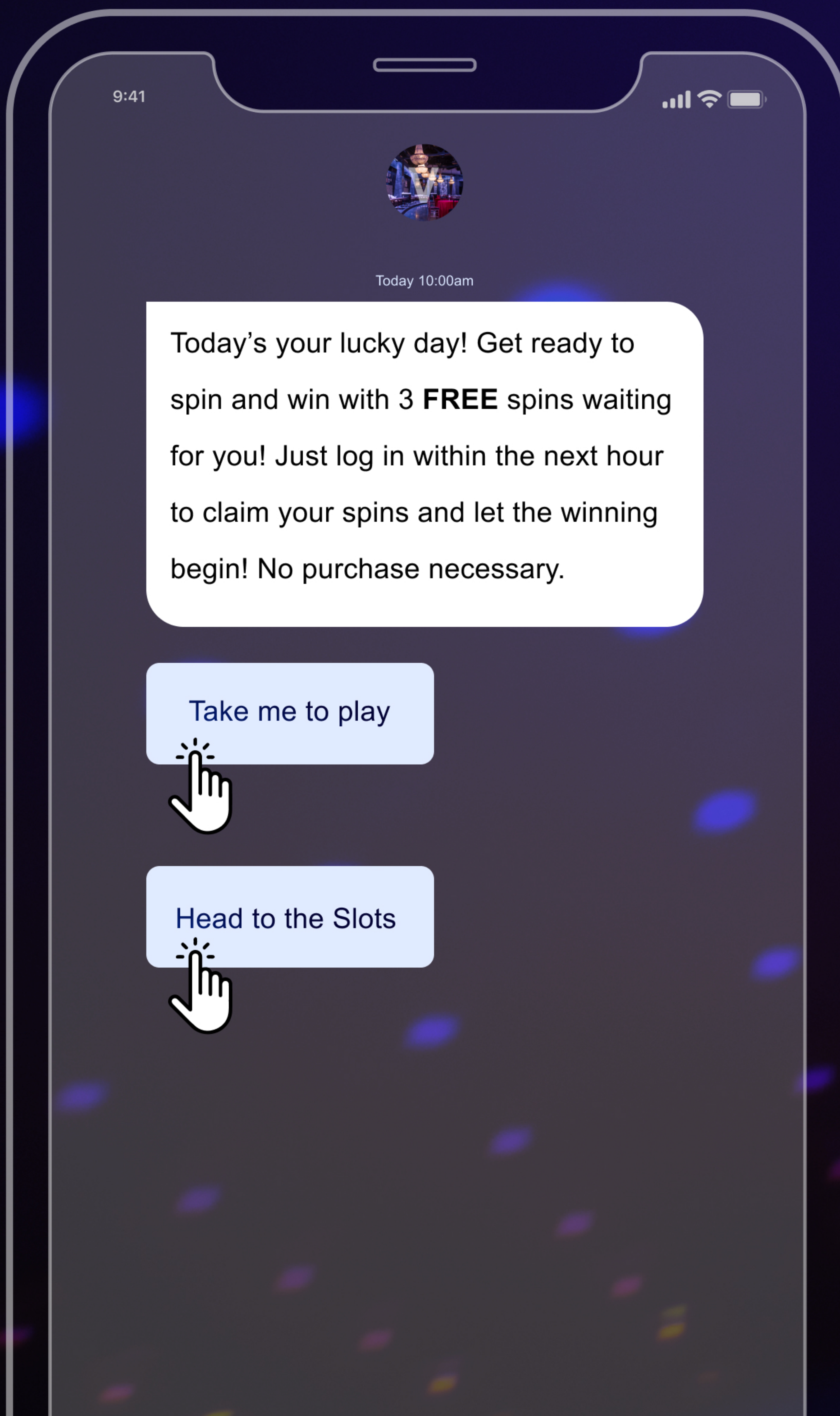
- Power tournaments
- Jackpot events
- Loyalty program events
- New game launches
- Live dealer events

No.2



Special Promos

Bring those players to the table



Use messaging to promote:

- Free spins
- Deposit match offers
- Reload bonuses
- Limited time offers
- Refer-a-friend bonuses

No.3

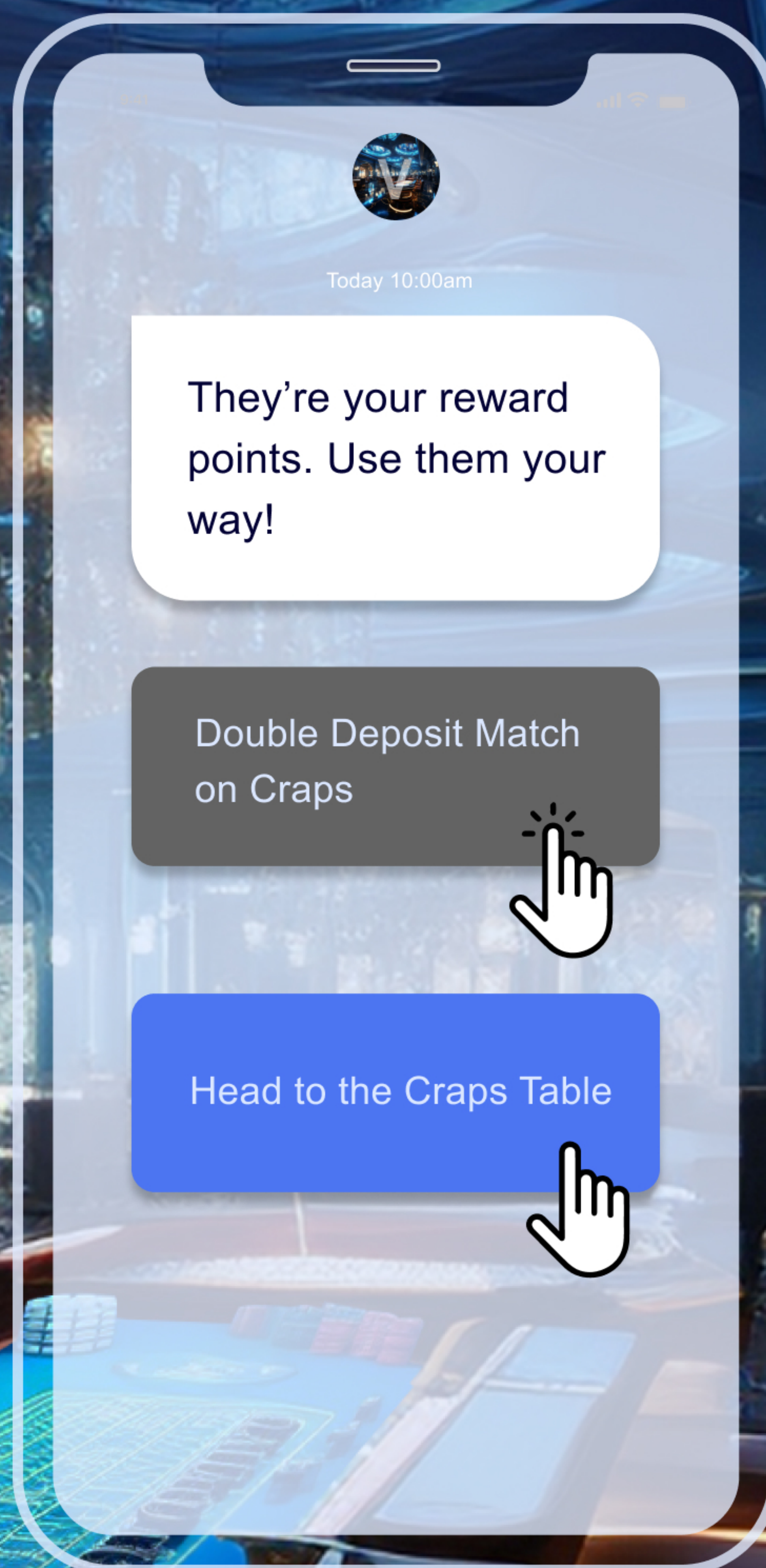


Loyalty Club Players

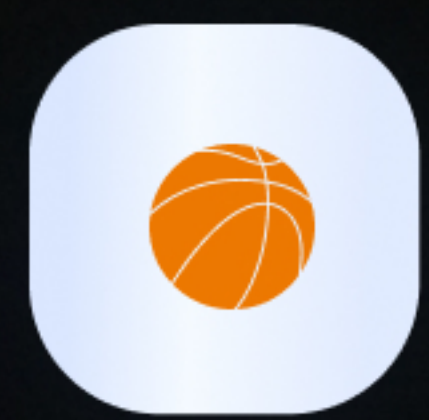
Build loyalty with every message

Use VIP messaging to promote:

- Exclusive offers
- Invitations to VIP events
- Increased cashback rewards
- Special jackpot events
- Bigger stakes games
- Luxury gifts
- Birthday bonuses



No.4



Live Sports

Non-stop action on every game

Use sports
messaging to
share:

- Parlay offers
- Updated odds
- Game time reminders
- Exclusive promotions
- In-game bets
- Prop bets





8 NBA games tonight.
One amazing parlay offer.

Show me the
parlay

Take me to
the betting
lobby

BETTING SLIP

1.9X  STAKE \$300.00
PAYOUT \$573.08
3X single bets

×	MIN Timberwolves +2.0	20/23	100.00
	Point Spread		
	MIN Timberwolves @ IND Pacers	To Return	€186.95
×	BKN Nets -9.0	10/11	100.00
	Point Spread		
	NO Pelicans @ BKN Nets	To Return	€190.90
×	NY Knicks +3.0	20/21	100.00
	Point Spread		
	NY Knicks @ BOS Celtics	To Return	€195.23
	Trebles	5.96/1	100.00
	Show more multiples	+10% Bonus	
		To Return	€756.52
		Incl	€59.68

1 X PARLAY BET
STAKE €100.00
PAYOUT €756.52

7.5X 

No.5



Jackpot Events

Win big every night

Still waiting on a winner. Tonight's jackpot is \$108,555

Go for the Jackpot



Use jackpot event messages to promote:

- Progressive daily jackpot awards
- Limited time larger than normal prizes
- Special jackpot hours
- Daily jackpot drops

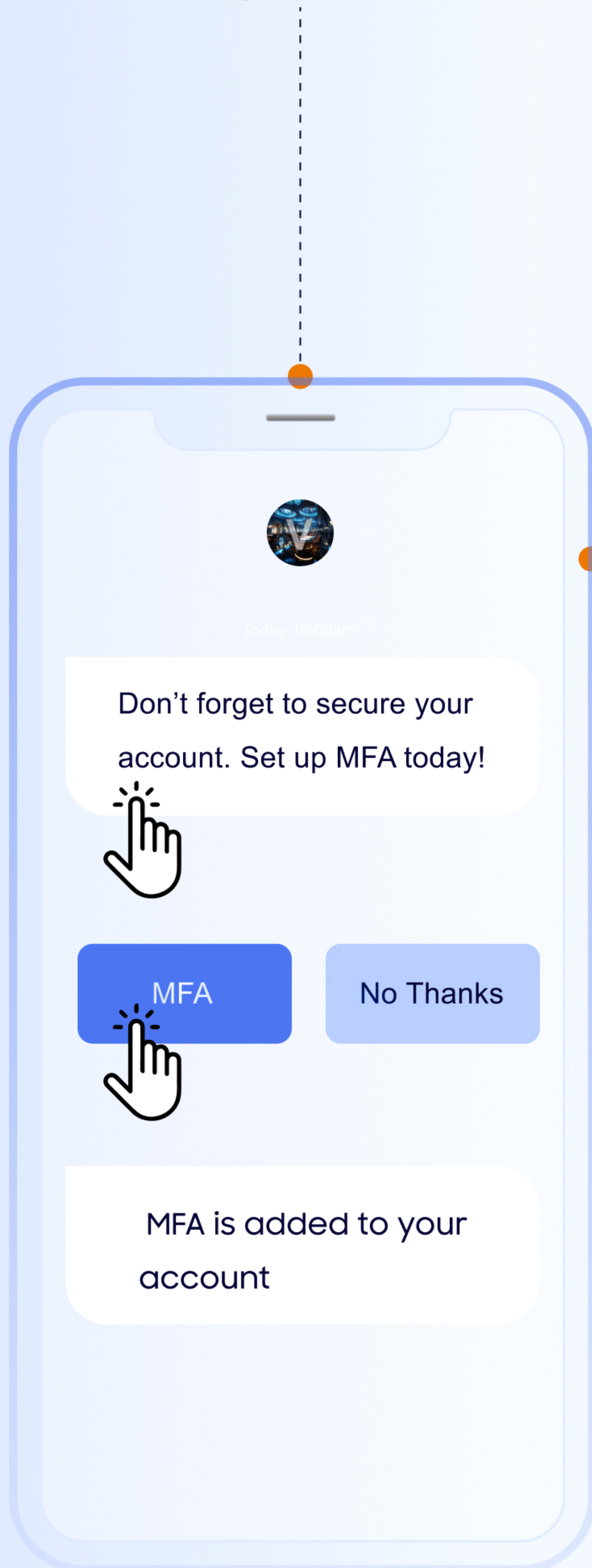
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No.6



Account Security

Protect your customer accounts



Verification

Please enter the OTP code sent to your number

* * * * *

SUBMIT

Use messaging for:

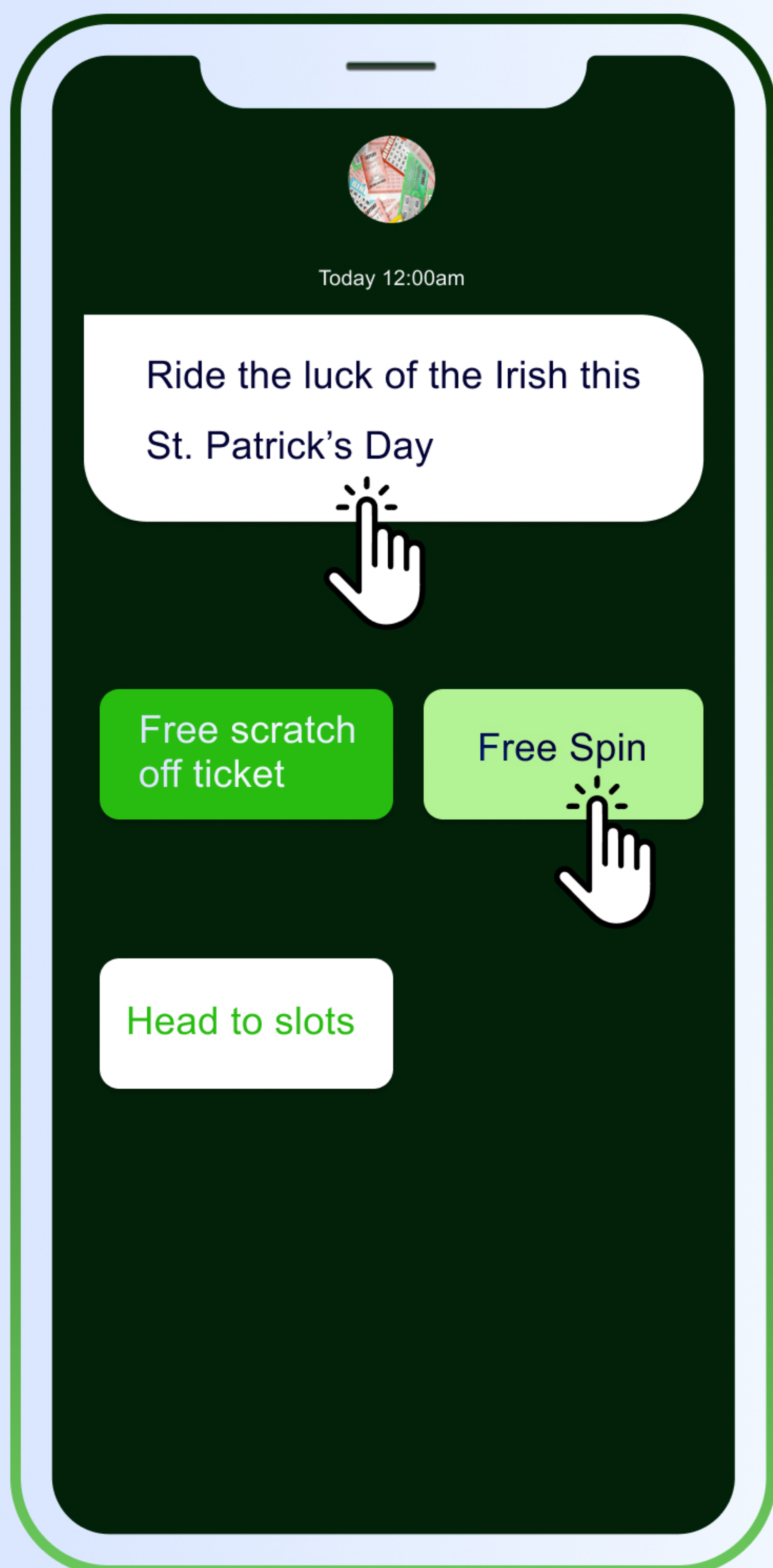
- One time passwords
- MFA setup reminders
- Password reset reminders
- Suspicious activity alert
- Account recovery information

No.7



Holidays are Play Days

Special times call for special offers



Use messaging to promote:

- New Years events
- Christmas jackpots
- Valentine's Day bonuses
- Halloween parlays
- International Women's Day payouts



Bonus Spins No.1



Responsible Gaming Alerts

Be smart, play safe, and be responsible

Never bet more than you can afford to lose. Set daily betting limits for your account



Set limits



Head to my settings

Use messaging to help problem gamblers get help

- Deposit limit reminders
- Take breaks
- Access support for gambling addiction



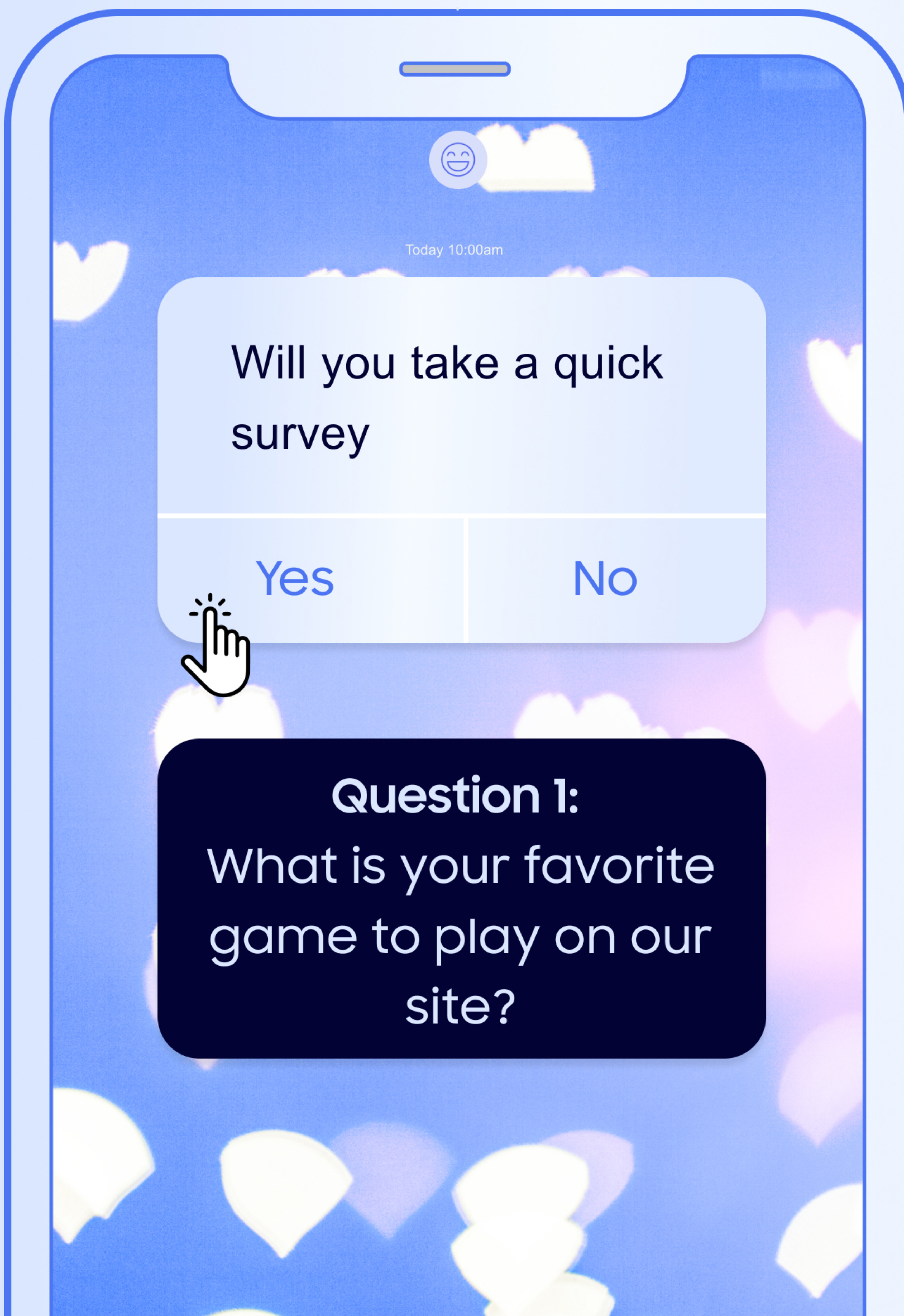
Gamble responsibly

Bonus Spins No.2



Player Feedback

Find out what your customers are thinking



Learn more about your customers:

- Take surveys
- Ask post-game questions
- Provide live support
- Create focus groups

Get in touch.

www.messagewhiz.com

info@messagewhiz.com



About MessageWhiz

MessageWhiz is a leading SMS service platform powered by MMDSmart. We provide a smart text messaging service for business, with a unique pay-by-conversion success option. Companies benefit from SMS business marketing by improving communication with their clients at the most opportune and relevant moments, and significantly growing business conversion outcomes.